



For Immediate Release

25-July-2024

Contact: Kyriakos “KK” Konstantakis

Tel: 508-561-9353

E-mail: kk@centralpizza.com

Contact: Krenar Jaupaj

Tel: 508-633-0249

E-mail: krenarj@centralpizza.com

Central Pizza to Completed State-of-the-Art Renovations

SOUTHBRIDGE, Mass.— Southbridge’s historic Central Pizza, the Greek family-owned pizzeria with Kyriakos Konstantakis at its helm, hosted its soft opening at 55 Central Street in late November— almost 56 years after its founding.

“We are so excited to be completing a total renovation to the business my father and extended family started back in 1967,” said Kyriakos “KK” Konstantakis in the weeks leading up to their reopening. “We have upgraded the business and property from top to bottom— including new infrastructure, a new dining room, a new bar, and most importantly, a state-of-the-art kitchen.”

Born and raised in Southbridge, KK grew up working in his father Christos’ business, creating original family recipes and learning how to make the perfect hand-tossed Greek pan pizza.

Eventually, KK used his schooling and business sense to cofound a tech company called Amcomm Wireless, which was sold in 2021. It was then he decided it was time to come back full circle and continue the legacy of his family’s pizzeria.

Since opening its doors in March of 1967, Central Pizza and the family have touched the lives of thousands in the Southbridge and surrounding communities. On almost any given day when you venture into Central Pizza, conversations often turn to Christos, the man whose spirit lives on at 55 Central Street.

KK invested over \$1,000,000 in revitalizing his father’s pizzeria as well as the property and hopes that by doing so, he can inspire others to invest in Southbridge as well. “This town has so much potential, especially in the area of business development,” KK said. “I want to give the town I love a family style dining experience that encompasses tradition and the family values we all share.”

A family man just like his father, KK enjoys spending time with his wife Danielle and their children and stepson when not working.

In addition to all of the improvements in Southbridge, KK opened a second Central Pizza at 222 Chandler Street in Worcester, Mass. In June 2023, this Worcester location became the first Central Pizza licensee and has since been operating successfully, marking a milestone for the brand's growth and expansion efforts

For a business to survive and thrive for over 50 years takes dedication and a commitment to quality. The restaurant business is tough, but the Konstantakis family is focused on taking Central Pizza far into the future and developing new memories for those young and old.

-

Please follow our progress in the coming weeks on our Facebook page for Southbridge at:
<https://www.facebook.com/CentralPizzaSouthbridge>

55 Central Street, Southbridge, MA: 508-764-2541 222

Chandler Street, Worcester, MA: 508-752-9800

Try our new online ordering at www.centralpizza.com

For added value, join our Central Pizza Rewards Program and receive Special Offers made only to our most loyal guests.