



## **For Immediate Release**

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### **Central Pizza to Complete State-of-the-Art Renovations**

SOUTHBRIDGE, Mass.— Southbridge’s historic Central Pizza, the Greek family-owned pizzeria with Kyriakos Konstantakis at its helm, is set to host its soft opening at 55 Central Street in late November— almost 56 years after its founding.

“We are so excited to be completing a total renovation to the business my father and extended family started back in 1967,” said Kyriakos “KK” Konstantakis. “We have upgraded the business and property from top to bottom— including new infrastructure, a new dining room, a new bar, and most importantly, a state-of-the-art kitchen.”

Born and raised in Southbridge, KK grew up working in his father Christos’ business, creating original family recipes and learning how to make the perfect hand-tossed Greek pan pizza.

Eventually, KK used his schooling and business sense to cofound a tech company called Amcomm Wireless, which was sold in 2021. It was then he decided it was time to come back full circle and continue the legacy of his family’s pizzeria.

Since opening its doors in March of 1967, Central Pizza and the family have touched the lives of thousands in the Southbridge and surrounding communities. On almost any given day when you venture into Central Pizza, conversations often turn to Christos, the man whose spirit lives on at 55 Central Street.

KK invested over \$1,000,000 in revitalizing his father’s pizzeria as well as the property and hopes that by doing so, he can inspire others to invest in Southbridge as well. “This town has so much potential, especially in the area of business development,” KK said. “I want to give the town I love a family style dining experience that encompasses tradition and the family values we all share.”

A family man just like his father, KK enjoys spending time with his wife Danielle and their children and stepson when not working.

To take the business to the next level, KK joined forces with business partner Krenar Jaupaj from Worcester, Mass. Krenar brings over 20 years of professional restaurant and pub experience to Central Pizza. He managed multiple restaurants including the 99 Restaurants on Central Street and SW Cutoff in Worcester, Mass., and most recently, the 99 in Auburn, Mass. His locations were consistently ranked among the best in the 99 chain.

Krenar will be leading operations at the Central Pizza restaurants. "I'm certain he will continue his record of success," KK said. "Krenar has brought a high degree of professionalism and overall management skills that have already made a significant difference in the operation," he continued. "Having Krenar focused on the overall operations at Central Pizza will ensure our team will perform at the highest level and the food and drinks served to our guests will provide a great dining experience."

A family man as well, Krenar enjoys spending time with his wife Venera and their children outside of work.

In addition to all of the improvements in Southbridge, KK opened a second Central Pizza at 222 Chandler Street in Worcester, Mass. Krenar joined Central Pizza in June and immediately had a huge impact on the menu, food quality, and performance. Since then, the Worcester location has been very successful.

For a business to survive and thrive for over 50 years takes dedication and a commitment to quality. The restaurant business is tough, but KK and his partner Krenar are focused on taking Central Pizza far into the future and developing new memories for those young and old.

KK and Krenar will soon be announcing the exact date of the reopening and look forward to seeing and serving all of their friends and guests with some of the best food and drinks in the area.

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**Please follow our progress in the coming weeks on our Facebook page for Southbridge at:**  
<https://www.facebook.com/CentralPizzaSouthbridge>

**55 Central Street, Southbridge, MA: 508-764-2541 222**

**Chandler Street, Worcester, MA: 508-752-9800**

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